

For immediate release

## Reasons Why You Shouldn't Miss CHINAPLAS's Return to the Greater Bay Area: A Treasure Trove of Business Opportunities

CHINAPLAS 2024, which concluded successfully in Shanghai in April 2024, wrote a brilliant chapter of boundless innovation. The show will set sail once again towards the vibrant Guangdong-Hong Kong-Macao Greater Bay Area (GBA), where it is full of business opportunities. CHINAPLAS 2025 is scheduled to take place on April 15-18, 2025, at the Shenzhen World Exhibition and Convention Center (Bao'an), Shenzhen, PR China, with a total exhibition area of over 380,000 sqm. It is ready to receive more than 3,900 exhibitors from around the world.

"We have set 'Transformation, Collaboration, Sustainability' as the theme of CHINAPLAS 2025," said **Ms. Ada Leung, General Manager of Adsale Exhibition Services Ltd.**, the organizer of CHINAPLAS. "Given the current complex international situation and the uncertainty in the global economy, industrial transformation is accelerating and evolving. As the leading high-tech platform for plastics and rubber industries in Asia, CHINAPLAS spares no efforts to gather the tremendous strength of the industries, promote enhanced communication and collaboration along the upstream and downstream industry chains, drive the industry's transformation and upgrading towards high-end, intelligent, and green development, and jointly create a bright blueprint for the sustainable development of the industry."

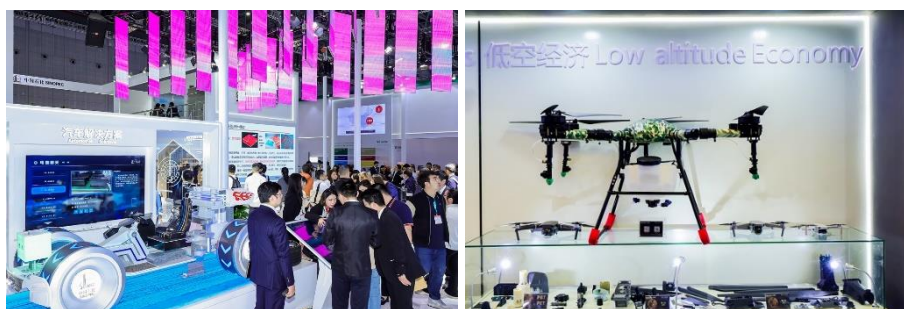
**Capture the unique value of CHINAPLAS. An industry feast in the GBA not to be missed.** As a high-tech platform covering the entire supply chain, CHINAPLAS spans every aspect of different application industries and product lifecycles. It actively presents comprehensive solutions in the field of plastics and rubber. Thousands of machines will be simultaneously showcased and demonstrated on-site, showcasing "New Productive Forces" and highlighting the show's unique value and leading position in the industry. High-quality buyers and exhibitors will engage in face-to-face discussions on innovative technologies, explore collaborations and sign contracts, experiencing the surge of business opportunities and regaining confidence in development. The mega annual event alternates between Shenzhen and Shanghai every year. This time, returning to the GBA will bring together industrial elites and international visitors, promising an industry feast that should not be missed.



**With the effectiveness of exhibiting at CHINAPLAS, booth reservations are in high demand.** According to a survey conducted by the organizer, 97% of exhibitors expressed satisfaction ranging from good to excellent with their participation at CHINAPLAS 2024. From the exhibitors' perspective, the top three benefits derived from the exhibition were: successful exploration of potential customers, the opportunity to meet buyers in person, and successful establishment of company/product image. Currently, booth reservations are in high demand, demonstrating a more enthusiastic response compared to previous years, with exhibitors swiftly confirming their booths. This not only indicates the strong market demand and the extraordinary appeal of CHINAPLAS but also reflects the vast confidence of participating companies in the Chinese market and the global plastics and rubber industries.

**The Asian economy continues its moderate recovery trend, releasing the goodwill of the Regional Comprehensive Economic Partnership (RCEP).** In June 2024, the Purchasing Managers' Index (PMI) for the Asian manufacturing sector stood at 51.1%, unchanged from the previous month. It has remained above 51% for four consecutive months, indicating a sustained moderate recovery trend in the Asian economy. Asia continues to act as the locomotive and power source of global economic growth. Meanwhile, China's foreign trade performance has exceeded expectations. In the first half of 2024, the total value of China's goods trade imports and exports reached RMB 21.17 trillion (up 6.1% by year). The RCEP celebrated its one-year anniversary of full implementation, marking a new milestone in regional open cooperation. In 2023, China's total imports and exports with the other 14 signatories amounted to RMB 12.6 trillion, representing a 5.3% growth compared to the year before the agreement took effect in 2021. The liberalization brought about by the RCEP is anticipated to fuel even greater growth in the coming decade, opening up vast opportunities for the plastics and rubber industries.

**Emerging sectors are flourishing to unleash new business opportunities.** The surging data undoubtedly provides the strongest evidence. In the first quarter of 2024, China's newly installed capacity of renewable energy reached 63.67 gigawatts, a year-on-year increase of 34%, accounting for 92% of the newly installed capacity. From January to May, the installed capacity of solar power reached approximately 690 million kilowatts, a year-on-year increase of 52.2%, while the installed capacity of wind power reached approximately 460 million kilowatts, a year-on-year increase of 20.5%. New energy vehicles have also continued to grow rapidly, with a year-on-year increase of 30.1% and 32% in production and sales respectively in the first half of 2024. 2024 is said to be the "first year of low-altitude economy" in China. Under the vast blue sky, the "low-altitude economy" is quietly rising and becoming a "new growth engine" for high-quality economic development. Additionally, new opportunities are continuously emerging in fields such as artificial intelligence and humanoid robots, injecting new vitality into economic development.



**Vigorously developing "20+8" industrial clusters, the momentum of the plastics and rubber industries in Shenzhen is thriving.** Shenzhen, known as the no. 1 industrial city of China, is fully committed to the growth of 20 strategic emerging industries and 8 future industries, with advanced manufacturing as the main focus. Among them, the industry clusters closely related to polymer materials are particularly noteworthy. These include sectors such as ultra-high-definition video displays, smart terminals, intelligent sensors, new energy, low-altitude economy and aerospace, high-end medical devices, and high-performance materials. The development in these fields is thriving. CHINAPLAS 2025 returns to Shenzhen, the land of innovation with the anticipation of witnessing the vibrant growth of advanced manufacturing in the GBA together with the industries.

**Global visitors' promotion is in full swing to grab the strong demand from overseas buyers for procurement!** CHINAPLAS 2024 welcomed a total of 321,879 visitors from 171 countries and regions, including 73,204 visitors from Hong Kong, Macao, Taiwan regions, and overseas, accounting for 22.74% of the total. This proportion has returned to the normal level of CHINAPLAS. At the annual event, overseas buyers arrived with clear procurement plans and specific objectives, praising China's plastics and rubber machinery and materials and demonstrating strong purchasing demand. With the start of the new edition of the show, international buyer promotion work has been fully launched. The global buyer team of the show organizer has visited various countries and regions, met with chambers of commerce, associations and buyers, engaged in one-on-one in-depth communication and invitations, attended important local events, and actively connected with more overseas visitors through advertising campaigns and roadshows. The exhibition continues to join hands with the CPS+ eMarketplace to promote both online and offline sourcing channels, facilitating continuous supply and demand connection

between buyers and suppliers throughout the year, ensuring uninterrupted business matching opportunities. It helps the exhibition accumulate a rich global buyer network and generate substantial sourcing demands.



**144-Hour transit visa exemption covers 54 countries offering favorable conditions for attracting overseas buyers.** China continues to embrace the world. Starting from July 1, 2024, China has expanded its "circle of friends" by implementing visa-free policies for ordinary passport holders from three countries: New Zealand, Australia, and Poland. As of now, China has established visa-exemption agreements with 158 countries, covering different types of passports, and achieved comprehensive visa exemption with 24 countries. Furthermore, the scope of the 72/144-hour transit visa exemption policy has expanded to 54 countries, creating more favorable conditions for inviting international visitors to CHINAPLAS 2025.

**Shenzhen Airport connects with more international destinations.** On May 11, 2024, the direct passenger flight route from Shenzhen to Mexico City was officially launched, setting a new record for the longest direct international passenger flight in Chinese civil aviation. It is also currently the only direct passenger route from Mainland China, Hong Kong, Macao, and Taiwan regions to Mexico, and even to the entire Latin America. Since the beginning of this year, Shenzhen Airport has resumed expansion of international passenger routes to destinations such as Cairo (Egypt), Sapporo (Japan), Nagoya (Japan), Nha Trang (Vietnam), Jeju (South Korea), Mexico City (Mexico), Vienna (Austria), and Riyadh (Saudi Arabia). It continues to increase flight frequencies to countries and regions including Japan, South Korea, and ASEAN. It is believed that CHINAPLAS 2025 will have a wider reach and deeper impact.



"Thanks to the superior business environment and thriving industries in the GBA, along with strong market demand, we have full confidence in CHINAPLAS 2025's return to Shenzhen. Whether its exhibits, innovative technologies, concurrent

events, or on-site services, we believe they will bring unprecedented experiences and value to the industries. You definitely shouldn't miss next year's exhibition!" said Ms. Ada Leung.

For more information or enquiries about the show, please visit [www.ChinaplasOnline.com](http://www.ChinaplasOnline.com) or contact [Chinaplas.pr@adsale.com.hk](mailto:Chinaplas.pr@adsale.com.hk).

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**About CHINAPLAS 2025**

CHINAPLAS 2025 is organized by Adsale Exhibition Services Ltd., Beijing Yazhan Exhibition Services Ltd., Adsale Exhibition Services (Shanghai) Ltd., Adsale Exhibition Services (Shenzhen) Ltd. and co-organized by China National Light Industry Council - China Plastics Processing Industry Association, Guangdong Plastics Industry Association, Messe Düsseldorf China Ltd., Shenzhen Polymer Industry Association and the Plastic Trade Association of Shanghai. The event is also supported by various plastics and rubber associations in China and abroad.

First introduced in 1983, CHINAPLAS has been approved by UFI (The Global Association of the Exhibition Industry) since 2006. CHINAPLAS 2025 is exclusively sponsored by the Europe's Association for Plastics and Rubber Machinery Manufacturers (EUROMAP) in China for the 34th time. CHINAPLAS is currently Asia's leading plastics and rubber trade fair, and is widely recognized by the industry as one of the most influential exhibitions in the world.